

FH Intuition

SPEaC Happy, the app helping employers collect real-time feedback on staff wellbeing and satisfaction

Challenge

Through their experience of working as consultants in the NHS, the FH Intuition team identified a need to support local engagement and to explore the link between staff engagement and the quality of care delivered to patients. They entered the Health Tech Accelerator Programme (HTAP) with the aim of developing marketing and engagement strategies for the purpose of promoting their software application and bespoke teaching and training packages, SPEaC Happy.

HTAP Contribution

HTAP supported FH Intuition to develop their business strategy and partnership/collaboration agreements. The HTAP provided tailored support by way of one-to-one advisory sessions. This enabled FH Intuition to set achievable 1, 3 and 5 year goals.

Specific Industry Knowledge

The team at the West of England Academic Health Science Network (WEAHSN) worked to put FH Intuition in contact with experienced advisors in financial and business planning. The advisory sessions helped the FH team to invest in product development and to understand client needs. Specialist sessions in product development also opened up the potential for entering into new markets, including the education sector.

Outcome

FH Intuition are now working towards further expansion, with strong financial and business strategies and clear attainable goals. The SPEaC Happy App is now being used in 9 NHS hospital trusts, an ambulance trust and several local schools and colleges. We are also just piloting it in Bristol University, with the plan to roll out to staff and students in the coming months.

HealthTech
Accelerator Programme



FH Intuition were introduced to Medilink South West via their engagement with the HTAP and entered into the network's annual awards. By July 2019, they were named winners of the Medilink South West Healthcare Innovation Awards 2019, in the *Collaboration with the NHS* category.

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Founders of FH Intuition

fhintuition.com



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